



SweetCharity

A DAILY CHAT ABOUT DALLAS PHILANTHROPY

Jack Tierney Selected for Double-Goal Coach Award

Posted on March 19th, 2010 9:00am by Jeanne Prejean

Filed under Announcement, Award, Children, Sports

While movies are made about coaches who have made a difference in a youngster's life, the vast majority of hardworking and dedicated coaches work with kids without note.

Liberty Mutual Insurance is making a note of [St. Philip's](#) Saints coach **Jack Tierney** (pictured), who also participates in the BRIDGE Lacrosse Dallas program. The insurance company recently announced that Coach Tierney was one of 20 coaches in the country to receive the Positive Coaching Alliance's "Double-Goal Coach Award" for his inspiring players to win and to learn "life lessons through sports."



"Jack wins on the scoreboard, and more importantly, he wins by creating a positive, character-building sports experience for youth athletes," said **Jim Thompson**, PCA's founder/executive director and author of several books on coaching and sports parenting, including the just-released [The Power of Double-Goal Coaching](#). "Ultimately, the youth athletes Jack coaches are the real winners, and as those athletes become tomorrow's leaders our society as a whole wins."

BRIDGE Lacrosse Dallas is a program that provides a "cross-cultural exchange between inner-city youth players and those from more affluent areas."

According to BRIDGE Lacrosse Dallas President/Founder **Edie Lycke**, who nominated Jack: "He cajoles, encourages, teases (in a positive way), bellows, jokes, prods, kids and anything else

he needs to do to get the players to hear what he's saying and remember it. And what he's saying is not just about lacrosse but also about values, such as commitment, responsibility, respect and integrity.”

In accepting the award, Cornell University graduate Jack said, “It is truly an honor to be recognized by the Positive Coaching Alliance. Their work in fostering positive behavior on and off the field is inspirational. While the award is, by definition, bestowed upon one person, it represents the collective efforts of the BRIDGE Lacrosse Dallas organization and St. Philip’s school.”

Congratulations to Jack, Liberty, and the kids in the BRIDGE Lacrosse program.

<http://sweetcharity.dmagazine.com/2010/03/19/jack-tierney-selected-for-double-goal-coach-award/#more-5700>